Casper

Jeff Chapin
Co-founder and Chief Product Officer, Casper

Jeff Chapin is a designer and engineer. As Chief Product Officer, he leads the development of Casper's physical products, including its eponymous mattress. He strongly believes in a user-led approach to design, engaging customers in research, ideation, and testing.

Prior to cofounding Casper, Jeff spent 10 years at the design firm IDEO, where he led the development of many types of products, including spinal surgical tools, low cost irrigation systems, home energy monitors, shipping containers, and more. Jeff has also worked extensively in the developing world, primarily on clean water and sanitation projects with groups including the Bill & Melinda Gates Foundation, USAID, and the World Bank. He holds over a dozen patents to his name.

Jeff frequently lectures on the topics of product design and social innovation and has taught courses at Stanford University, Harvard University, Brown University, MIT and Technisches Universitaet (TU) Muenchen. He has been an invited speaker at TEDxChange, the World Bank, Columbia Business School, and the Harvard Social Enterprise Conference.

He holds an MS in Product Design from Stanford University and a BSE in Civil Engineering and Geological Engineering from Princeton University.