Philip Krim
Co-founder and Chief Executive Officer, Casper

As CEO, Philip leads Casper's comprehensive business strategy, expansion, and vision for the future. He drives Casper's goal of becoming the first end-to-end sleep brand. Philip and his co-founders recognized a paradox in 2014 — a generation of entrepreneurs and working professionals who were placing increasing value on their health and fitness were neglecting sleep. Casper is now reimagining the sleep industry from the ground up.

A serial entrepreneur, Philip has founded two previous startups, where he focused on evolving consumer and e-commerce trends. He launched his very first business out of his dorm room at the University of Texas, Austin, where he earned his B.A.

Philip has won numerous entrepreneur awards, and was recently named Ernst and Young's Entrepreneur of the Year in New York. In 2017, Casper was listed as one of Fast Company's Most Innovative Companies.