Eleanor Morgan
VP of Product and Experience Design, Casper

As VP of Product and Experience Design, Eleanor is responsible for the design of Casper's digital and retail experiences. She believes design and brand can make bedtime cool again, and leads design teams to create joyful customer experiences across channels.

Prior to Casper, Eleanor spent nearly 10 years at the design firm IDEO, where she led the development of dozens of award-winning products and brand experiences for startups and Fortune 500 companies. Prior to IDEO, she worked as a product designer at Volkswagen.