



ABOUT CASPER

Casper (casper.ca) was created to re-imagine sleep from the ground up, beginning with its obsessively engineered, outrageously comfortable mattress. All of Casper's sleep products — including its pillow, bedding, and furniture — are developed in-house by the company's award-winning R&D team. Casper was named one of Fast Company's Most Innovative Companies in the World and its eponymous mattress was crowned one of TIME Magazine's Best Inventions.

CASPER IN CANADA

Casper expanded to Canada in 2014, shortly after launching in the U.S. Since introducing its award-winning mattress, the company has amassed a loyal customer base, and seen exponential growth across all Canadian provinces and territories. Casper now offers an entire suite of outrageously comfortable products for the bedroom, and has a fleet of retail stores across North America, with two locations in Toronto and more to come. The company also partners with top retailers like Hudson's Bay, Indigo, EQ3 to bring better sleep to more Canadians across the country.

CASPER MATTRESSES

THE CASPER MATTRESS

- Casper's original award-winning, universally-comfortable mattress loved by more than a million happy sleepers.
- Continuously improved by a team of engineers, now featuring Zoned Support™ — an innovative foam framework that contours specifically to each area of the body for incredible comfort, ideal anatomical support, and focused spinal alignment.
- Four supportive layers of high-density memory foam provide balanced support.
- Hundreds of thousands of 5-star reviews.
- *TIME* 'Invention of the Year', *Fast Company* 'Innovation by Design' winner.
- CAD Pricing: Twin \$725 | Twin XL \$825 | Full \$1075 | Queen \$1175 | King/Cal King \$1275

THE CASPER WAVE

- Casper's most luxurious mattress, designed for deep, restorative sleep.
- The Casper Wave addresses two of the most common issues of troubled sleepers—discomfort and overheating.
- Includes five layers of premium, ultra-breathable foams, an advanced ergonomic sleep system that helps align your spine and supports your body, and a humidity-fighting wool cover.
- Pressure-relieving, contoured foam and supportive gel pods work together to form to your natural shape.
- CAD Pricing: Twin \$1650 | Twin XL \$1850 | Full \$2550 | Queen \$2850 | King/Cal King \$3350

THE CASPER ESSENTIAL

- Casper's streamlined mattress — Casper-quality comfort at an unbeatable price.
- Simple three-layer sleep surface designed with value in mind.
- A durable knit cover built to last year after year and move after move.
- CAD Pricing: Twin \$450 | Twin XL \$500 | Full 650 | Queen \$675 | King/Cal King \$775



All Casper mattresses are designed to sleep cool with breathable open-cell foam. Available in six standard sizes, and backed by a 10-year warranty.

CASPER PILLOWS

PILLOW

- Casper's pillow-in-a-pillow was designed for all-night comfort, for every sleep position.
- With just the right balance of squish and support, the inner pillow is supportive, while the outer pillow adds a soft comfort.
- Fine, silky fibers allow the pillow to keep its perfect shape, finished with breathable percale cotton to sleep cool all night long.
- CAD Pricing: Standard \$85 | King \$100

NAP PILLOW

- A tiny version of the original, award-winning Casper pillow so you can take the comfort of Casper anywhere you go.
- The Casper Pillow incorporates the same pillow-in-a-pillow design, with a supportive inner layer and fluffy outer layer.
- Made with fine, silky microfibers and finished with breathable percale cotton.
- CAD Pricing: \$45

CASPER BEDDING

COOL SUPIMA SHEETS

- Casper's cotton percale sheets are smooth, airy, and get softer with every wash.
- Constructed with the longest, finest threads on earth — pure Supima cotton grown in California.
- The supremely breathable percale weave sleeps cool all night long.
- CAD Pricing: Twin \$140 | Twin XL \$140 | Full \$170 | Queen \$180 | King \$210 | California King \$210

WEIGHTLESS COTTON SHEETS

- Casper Weightless Cotton Sheets provide lightweight comfort at an approachable price.
- Constructed with 100% superfine long-staple cotton and a hybrid twill weave, the sheets are naturally wrinkle-resistant.
- Available in five calming colors — White, Quiet Gray, Pink, Marine blue and Mint green.
- CAD Pricing: Twin \$95 | Twin XL \$95 | Full \$110 | Queen \$120 | King \$140 | California King \$140

AIRY LINEN SHEETS

- Casper Airy Linen Sheets are constructed with 100% garment-grade Belgian flax linen for a light and fluffy feel.
- Pre-washed for broken-in softness on the first night and beyond.
- Available in four colors — White, Oat, Charcoal gray and Mist green — for a classic, clean look.
- CAD Pricing: Twin \$250 | Twin XL \$250 | Full \$280 | Queen \$300 | King \$350 | California King \$350

DOWN DUVET

- Casper's down duvet is inspired by performance outerwear to provide all-season comfort.
- Breathable 100% cotton shell is incredibly light so you'll never feel weighed down.

Casper

- Filled with duck down, nature's best temperature regulator, for unmatched warmth-to-weight ratio.
- Sewn-through seams create small, rectangular chambers that provide consistent fill distribution.
- CAD pricing: Twin/Twin XL \$330 | Full/Queen \$380 | King/Cal King \$460

HUMIDITY FIGHTING DUVET

- Casper's Humidity Fighting Duvet provides unmatched comfort while actively fighting humidity to keep you dry and cool all night long.
- Constructed with a unique combination of fluffy down, lightweight cotton and a layer of Merino Wool, which absorbs moisture and naturally regulates temperature.
- Designed with the same small, rectangular chamber construction as Casper's original down duvet for consistent fill distribution.
- CAD Pricing: Twin/Twin XL \$400 | Full/Queen \$500 | King/California King \$550

AIRY LINEN QUILT

- Casper's Airy Linen Quilt is soft, smooth, and lightweight.
- Designed with a unique combination of breathable, garment-grade Belgian flax linen for the outer shell and an inner filling of Merino Wool — a natural temperature regulator.
- Perfect for year-round use, whether you need an extra layering piece for the winter months or a light cover for the warm summer season.
- Available in Sage green and Coal gray.
- CAD Pricing: Twin/Twin XL \$300 | Full/Queen \$350 | King/California King \$450

MATTRESS PROTECTOR

- Made from waterproof materials found in premium outdoor gear, the mattress protector guards against dirt, spills, and normal wear and tear.
- Unique pores are small enough to keep spills out but large enough to let air in, keeping your mattress cool and clean.
- Designed to fit mattresses up to 16" deep.
- CAD pricing: Twin \$95 | Twin XL \$95 | Full \$115 | Queen \$115 | King \$125 | Cal King \$125

CASPER FURNITURE

PLATFORM BED

- The Casper Platform Bed provides stylish support for your mattress with a clean, minimalist design.
- Constructed with powder-coated, aircraft-grade aluminum, the Platform Bed is durable and sturdy.
- Roll-out wooden slats snap into place to provide strong support for your mattress — no box spring or foundation needed.
- Thoughtful packaging includes visual cues that streamline easy assembly.
- Available in two colors — white and slate gray — for a simple, modern look that pairs perfectly with the Casper headboard and nightstand.
- CAD pricing: Full \$1695 | Queen \$1920 | King \$2120 | California King \$1,095

HEADBOARD

- The Casper Headboard incorporates a simple, practical design that easily attaches to the Casper Platform Bed for a complete set-up.
- Available in the same white and slate gray colors as the Casper Platform Bed as well as oak.



- CAD pricing: White or Slate gray: Full \$450 | Queen \$475 | King \$595 | California King \$595
- CAD pricing: Oak: Full \$600 | Queen \$625 | King \$725 | California King \$725

NIGHTSTAND

- The Casper Nightstand is designed to help keep bedtime clutter-free with a clean look and easy storage.
- Constructed with a sliding, removable shelf with space for a charging cord to reboot your devices while you sleep.
- Fully assembled out-of-the-box so you can spend more time snoozing and less time fiddling with a screwdriver.
- Seamlessly matches the Casper Platform Bed and Headboard, available in the same colors of white and slate gray.
- CAD pricing: \$325

THE ADJUSTABLE

- The Casper Adjustable Bed Frame provides a customized setup for added comfort and support.
- Full-body adjustability and custom preset options like “Zero Gravity” designed to relieve pressure and “Anti-Snore” to help prevent snoring.
- Remote-controlled you can raise your head, feet, or both with the push of a button.
- Complete with USB ports for easy phone charging.
- CAD pricing: Twin XL \$1150 | Queen \$1450 | Split King \$2300 | California King \$300

THE ADJUSTABLE PRO

- The Casper Adjustable Pro Bed Frame offers the most personalized, advanced setup for the best night’s sleep possible.
- Remote-controlled, full-body adjustability with countless positions, including custom presets.
- Calming massages lull you to sleep while under-the-bed lights and wall-hugging technology ensure you rest easy.
- Complete with USB ports for easy phone charging.
- Free in-home setup and delivery included.
- CAD pricing: Twin XL \$1725 | Queen \$2150 | Split King \$3450 | California King \$3450

FOUNDATION

- Casper’s foundation ships in a compact box and works like a standard box spring — engineered to provide excellent support under any mattress.
- Constructed from solid wood with a woven upholstered exterior in Casper’s signature chambray.
- The easy-to-assemble design does not require tools and can be easily unassembled for moves or fitting around tight corners.
- CAD pricing: Twin \$300 | Twin XL \$300 | Full \$300 | Queen \$350 | King/Cal King \$425

METAL BED FRAME

- Pairs perfectly with Casper’s foundation and mattress to create a complete sleep setup.
- Made from 100% recycled steel to provide durable and sturdy support.
- Ships directly to your door and takes less than five minutes to assemble, no tools necessary.
- CAD pricing: Twin \$140 | Twin XL \$140 | Full \$140 | Queen \$175 | King \$175 | Cal King \$175



AND FOR OUR FOUR-LEGGED FRIENDS

DOG BED

- The perfect sleep environment designed and engineered around dog behavior.
- Made of supportive, comforting foam with a durable, machine-washable outer cover that sheds fur and withstands bites and scratches.
- Available in grey, blue, and sand — all in three sizes.
- Small, up to 30 pounds, \$150 | Medium, up to 60 pounds, \$175 | Large, up to 90 pounds, \$250

CONNECTED PRODUCTS

GLOW

- Glow is a bedtime light designed for better sleep.
 - While most lights keep us up, Glow's warm, relaxing light gradually dims over 45 minutes and lulls you to sleep. It cues your body for bed to help you establish better bedtime routines.
 - The light is accompanied by the Casper Glow app for further customization, but is driven by wonderfully intuitive gestures.
 - Single: \$140, Double: \$260
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CASPER LABS

Casper Labs is Casper's R&D facility in San Francisco. The lab is dedicated to creating new innovations that defy the status quo. It is also Casper's platform to use real-time user feedback, testing, and research to constantly iterate and improve upon existing Casper products. With 5,000 square feet of workrooms, prototyping machines, testing equipment, and even an experimental bedroom, the labs are home base for more than 50 researchers, scientists, and engineers.

IMAGES AND BRANDING

- [Images](#)
- [Logos](#)

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