



FACT SHEET

ABOUT CASPER

Casper (casper.com) is a global sleep company, and one of the fastest growing consumer brands of all time, quickly striking a chord with consumers in a category that was stagnant for decades. The company has a full portfolio of obsessively engineered sleep products—including mattresses, pillows, bedding, and furniture—all developed in-house by the company's award-winning R&D team at Casper Labs in San Francisco.

CASPER MATTRESSES

THE CASPER MATTRESS

- Casper's original award-winning, universally-comfortable mattress loved by more than a million happy sleepers.
- Continuously improved by a team of engineers, now featuring Zoned Support™ — an innovative foam framework that contours specifically to each area of the body for incredible comfort, ideal anatomical support, and focused spinal alignment.
- Four supportive layers of high-density memory foam provide balanced support.
- More than 40.000 5-star reviews.
- *TIME* 'Invention of the Year', *Fast Company* 'Innovation by Design' winner

THE CASPER ESSENTIAL

- Casper's streamlined mattress — Casper-quality comfort at an unbeatable price.
- Simple two-layer sleep surface designed with value in mind.
- A durable knit cover built to last year after year and move after move
- Best on the *Which?* mattress test April 2019

All Casper mattresses are designed to sleep cool with breathable open-cell foam. All are designed in the United States and assembled in the United Kingdom, available in 8 standard UK and EU sizes, backed by a 10-year warranty.

CASPER PILLOW

- Casper's pillow-in-a-pillow was designed for all-night comfort, for every sleep position.
- With just the right balance of squish and support, the inner pillow is supportive, while the outer pillow adds a soft comfort.
- Fine, silky fibers allow the pillow to keep its perfect shape, finished with breathable percale cotton to sleep cool all night long.

CASPER BEDDING

COOL SUPIMA SHEETS

- Casper's cotton percale sheets are smooth, airy, and get softer with every wash.
- Constructed with the longest, finest threads on earth — pure Supima cotton grown in California.
- The supremely breathable percale weave sleeps cool all night long.



MERINO WOOL & DOWN DUVET

- Constructed with a unique combination of fluffy down, lightweight cotton and a layer of Merino Wool, which absorbs moisture and naturally regulates temperature.
- Filled with duck down, nature's best temperature regulator, for unmatched warmth-to-weight ratio.
- Sewn-through seams create small, rectangular chambers that provide consistent fill distribution.

MATTRESS PROTECTOR

- Made from waterproof materials found in premium outdoor gear, the mattress protector guards against dirt, spills, and normal wear and tear.
- Unique pores are small enough to keep spills out but large enough to let air in, keeping your mattress cool and clean.
- Designed to fit all Casper mattresses (and any mattress up to 40 cm deep).

CASPER FURNITURE

PLATFORM BED

- The Casper Platform Bed provides stylish support for your mattress with a clean, minimalist design.
- Constructed with powder-coated, aircraft-grade aluminum, the Platform Bed is durable and sturdy.
- Roll-out wooden slats snap into place to provide strong support for your mattress — no box spring or foundation needed.
- Thoughtful packaging includes visual cues that streamline easy assembly.
- Available in three colors — white, oak and slate gray — for a simple, modern look that pairs perfectly with the Casper headboard and nightstand.

HEADBOARD

- The Casper Headboard incorporates a simple, practical design that easily attaches to the Casper Platform Bed for a complete set-up.
- Available in the same white, oak and slate gray colors as the Casper Platform Bed

NIGHTSTAND

- The Casper Nightstand is designed to help keep bedtime clutter-free with a clean look and easy storage.
- Constructed with a sliding, removable shelf with space for a charging cord to reboot your devices while you sleep.
- Fully assembled out-of-the-box so you can spend more time snoozing and less time fiddling with a screwdriver.
- Seamlessly matches the Casper Platform Bed and Headboard, available in two colors: white and slate gray.

THE ADJUSTABLE BASE

- The Casper Adjustable Base provides a customized setup for added comfort and support.
- Full-body adjustability let's you sleep just the way you like it
- Remote-controlled you can raise your head, feet, or both with the push of a button.
- With three different height options this base fits seamlessly into most slatless furniture frames.



AND FOR OUR FOUR-LEGGED FRIENDS

DOG BED

- The perfect sleep environment designed and engineered around dog behavior.
- Made of supportive, comforting foam with a durable, machine-washable outer cover that sheds fur and withstands bites and scratches.
- Available in grey, blue, and sand – in small, medium, and large sizes.

CONNECTED PRODUCTS

GLOW

- Glow is a bedtime light designed for better sleep.
- While most lights keep us up, Glow's warm, relaxing light gradually dims over 45 minutes and lulls you to sleep. It cues your body for bed to help you establish better bedtime routines.
- The light is accompanied by the Casper Glow app for further customization, but is driven by wonderfully intuitive gestures.

CASPER LABS

Casper Labs is Casper's R&D facility in San Francisco. The lab is dedicated to creating new innovations that defy the status quo. It is also Casper's platform to use real-time user feedback, testing, and research to constantly iterate and improve upon existing Casper products. With 5,000 square feet of workrooms, prototyping machines, testing equipment, and even an experimental bedroom, the labs are home base for more than 50 researchers, scientists, and engineers.

IMAGES AND BRANDING

- [Images](#)
- [Logos](#)

SOCIAL

- Twitter: twitter.com/casper
- Instagram: instagram.com/casper
- Facebook: facebook.com/casper

CASPER GLOBAL HQ
230 Park Avenue South
13th Floor
New York, NY 10003

CASPER EU HQ
Dirksenstr. 47
10178 Berlin
Germany

CASPER LABS
500 Treat Avenue
Suite 200
San Francisco, CA 94110

MEDIA CONTACT:
ukmedia@casper.com